

A Quick Guide to Consuming Sustainably

CS


"There is enough on earth for everybody's need, but not for everyone's greed." - Gandhiji

"Civilization in its present form hasn't got long"
- James Lovelock (Below)

sustainable
/səˈsteɪnəb(ə)l/

adjective

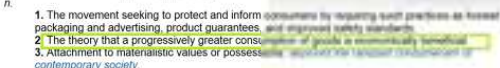
- able to be maintained at a certain rate or level.
"sustainable economic growth"
- able to be upheld or defended.
"sustainable definitions of good educational practice"

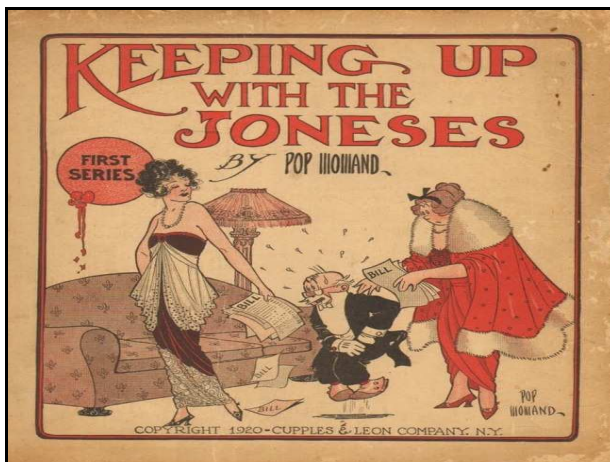


con-sum-er-ism (kən-ˈsʊm-ər-ɪz-əm)

n.

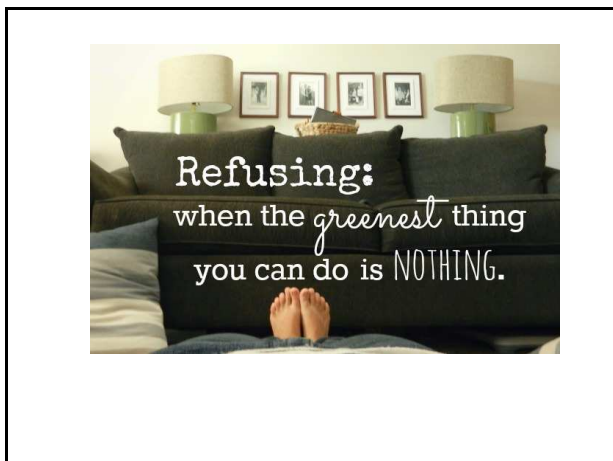
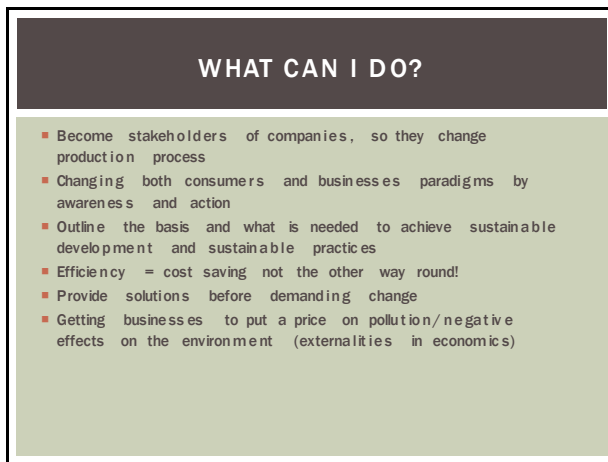
- The movement seeking to protect and inform consumers by requiring strict practices in testing and engineering safety standards.
- The theory that a progressively greater consumption of goods is economically beneficial.
- Attachment to materialistic values or possessions characteristic of contemporary society.





- Think before you spend
- Could you make the item yourself
- Could you borrow/hire or jointly own it
- Repair the item
- Less or no packaging – try to have recycled packaging or things that can be used again or upcycled, minimal pollution or effects and
- Consider the energy made to make the packaging or product
- Food miles – buy NZ or closer countries
- Local farmers market and foods in season
- Life quality of the product
- Fair trade, organic or cruelty free





Critical Literacy and Management



What's the difference with this TV series?

Consumer for Thought

- If there a difference between free range and factory farming animals?
- Do you know of any well known effective organic herbicides? How do you know if organic farmers are using them?
- Is tetra paks and Polysterene sustainable?
- Phoenix Water Bottles – Good or bad

References

- Making sustainable development sustainable
- Sustainable leadership: Leading business, industry and local government towards a sustainable future
- The Implications of Consumerism for the Transition to a Sustainable Society
- Transforming Cultures: From Consumerism to Sustainability
- **Responsible Consumerism**
- Living green ; the new Zealand handbook for an eco-friendly, toxin-free, sustainable life.
- Green Consumerism
- <http://www.ecolabelindex.com/ecolabels/>
- The Green party website
- UnPakit
- Lohas
- The Packaging Council of New Zealand