



THE OUTLOOK FOR SOMEDAY

The Sustainability Film Challenge
for Young People



Growing a Generation of Sustainability Storytellers

NZAAE Conference / 19 January 2012

Promo



**THE OUTLOOK
FOR SOMEDAY**

The Sustainability Film Challenge
for Young People

A Challenge for Young People



**THE OUTLOOK
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The Outlook for Someday challenge is to make a short sustainability-related film.

It can be any genre, filmed with any camera and any length up to 5 minutes.

Anyone up to age 24 can enter, either individually or in a team.

www.theoutlookforsomeday.net

Prizes - 2011



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Prizes for:

- Stand Out Winner
- 12 Special Awards
- 20 Winning Films
- Audience Favourite

The Someday Awards 2011



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Awards presented by Robyn Malcolm



NZ Screenings - 2011



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Broadcast on TVNZ 7

- 6 x half hour programmes

Streaming Video on Web and Phones

- at tvnz.co.nz
- at www.theoutlookforsomeday.net

Video podcasts on iTunes

DVD

UN Connections 2010-11



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2010 International Year of Biodiversity



**INTERNATIONAL YEAR
OF FORESTS • 2011**

Entries



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2007-11

407 Films

2011

153 Films

Over 600 Participating Young Film-makers

Workshops - 2011



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8 Workshops

For Young People, Teachers & Youth Workers

**In Whangarei, Auckland, Thames, Te Awamutu,
Wellington and Christchurch**

131 Participants

Online Presence



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Website

www.theoutlookforsomeday.net

TVNZ

tvnz.co.nz/the-outlook-for-someday

Facebook

facebook.com/theoutlookforsomeday

Twitter

[@tofsfilm](https://twitter.com/tofsfilm)

YouTube

youtube.com/theoutlookforsomeday

Vimeo

vimeo.com/tofs

The Big Idea

thebigidea.co.nz/tags/the-outlook-for-someday

Standout Winner 2009



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The Break Up

Winning Film-maker 2011



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Caleb Rakete

Workshop 2011 Outline



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Introduction

Education for Sustainability

The Big Picture

Morning Tea

Youth Participation

Film-making Part 1

Lunch

Film-making Part 2

Afternoon Tea

Film-making Part 3

Wrap Up / Finish

Educational World



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**“ How does The Outlook for Someday
relate to formal education? ”**

Winning Film 2011



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Five Ways to Help the Environment



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