

Growing a Generation of Sustainability Storytellers

NZAEE Conference / 19 January 2012

Promo THEOUTLOOK FOR SOMEDAY The Sustainability Film Challenge for Young People

A Challenge for Young People



The Outlook for Someday challenge is to make a short sustainability-related film.

It can be any genre, filmed with any camera and any length up to 5 minutes.

Anyone up to age 24 can enter, either individually or in a team.

www.theoutlookforsomeday.net

Prizes - 2011



Prizes for:

- Stand Out Winner
- 12 Special Awards
- 20 Winning Films
- Audience Favourite

The Someday Awards 2011



Awards presented by Robyn Malcolm



NZ Screenings - 2011



Broadcast on TVNZ 7

- 6 x half hour programmes

Streaming Video on Web and Phones

- at tvnz.co.nz
- at www.theoutlookforsomeday.net

Video podcasts on iTunes

DVD









Entries



2007-11 **407 Films**

2011153 FilmsOver 600 Participating Young Film-makers

Workshops - 2011



8 Workshops

For Young People, Teachers & Youth Workers

In Whangarei, Auckland, Thames, Te Awamutu, Wellington and Christchurch

131 Participants

Online Presence



Website

www.theoutlookforsomeday.net

TVNZ

tvnz.co.nz/the-outlook-for-someday

Facebook

facebook.com/theoutlookforsomeday

Twitter

@tofsfilm

YouTube

youtube.com/theoutlookforsomeday

Vimeo

vimeo.com/tofs

The Big Idea

thebigidea.co.nz/tags/the-outlook-for-someday

Standout Winner 2009



The Break Up

Winning Film-maker 2011



Caleb Rakete

Workshop 2011 Outline



Introduction

Education for Sustainability

The Big Picture

Morning Tea

Youth Participation

Film-making Part 1

Lunch

Film-making Part 2

Afternoon Tea

Film-making Part 3

Wrap Up / Finish

Educational World

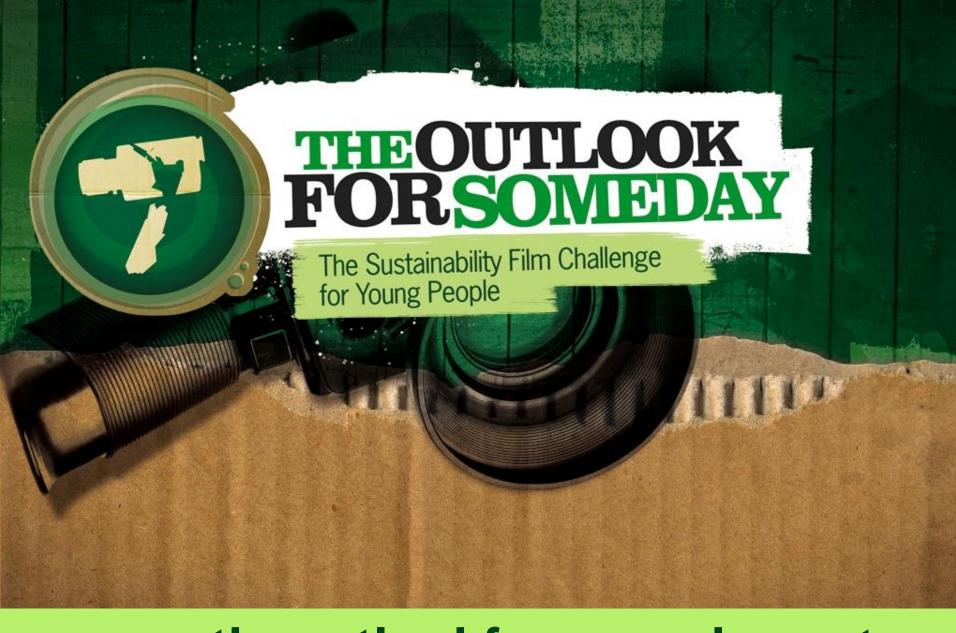


"How does The Outlook for Someday relate to formal education?"

Winning Film 2011



Five Ways to Help the Environment



www.theoutlookforsomeday.net